

Lynnette Soltwedel

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Professional Summary

Eclectic, self-reliant, determined, direct, and working well under pressure while maintaining a healthy work and family balance. Can efficiently work alone or blend into a team, creating detail-oriented design pieces while looking to continue learning.

Education

Bachelor of Arts in Graphic Design and Media Arts

January 2023

Southern New Hampshire University (Manchester, NH)

- Concentrations in Web Design and 3D Modeling, and Animation
- GPA: 3.893

Qualifications/Skills

Adobe Creative Cloud | Photoshop | Illustrator | InDesign | Animate | Mudbox | Brackets | Maya | Microsoft Office | HTML | CSS | Web Design | Logo Design | Infographic Design | Magazine Ad Layout | Web Banner Design | Interactive Graphics | Bootstrap | Branding | Wireframes | UX/UI Design |

Professional Experience

Freelance Graphic Designer

March 2023 – Present

Socially Present (Paducah, Ky)

- Use Adobe Illustrator to design layouts for trifold brochures.
- Use Adobe Illustrator to create templates for ad design layouts.
- Use Photoshop to enhance photographs to use in designs.
- Use Adobe Illustrator to design print-ready ad layouts.

Freelance Graphic Designer

January 2021 – Present

Nette's Emporium (Spartanburg, SC)

- Design custom art with Adobe Creative Cloud software.
- Use Canva to collaborate with clients, including a bride-to-be and her mother, to create save-the-date and wedding invitations, assist them with color palettes and typography decisions, and provide photography pieces.
- Work with clients to create custom, high-quality vector logos using Adobe Illustrator.
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Owner/Designer

March 2013 – Present

Nette's Emporium (Spartanburg, SC)

- Operate all aspects of a small business as a sole proprietor.
- Use Photoshop and Illustrator to create custom artwork, including color palettes, typography, and the finished artwork.
- Manage all social media accounts and marketing for the business.